

# Media Release

**\*\*For Immediate Release\*\***

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## **CU-Next Announces Partnership with Inland Empire Credit Union**

### **Panama City, FL**

CU-Next is pleased to announce the signing of Inland Empire Credit Union as a client. In the partnership, CU-Next will manage Inland Empire's loan collection efforts and implement industry best practices to improve the credit union's delinquencies. "Even though we were in good shape credit-wise, we wanted to improve, and after researching CU-Next and their process for improving collection delinquencies, it became apparent that CU-Next was the perfect partnership", said Rick Hoffman, CEO of Inland Empire. CU-Next holds values very similar to the credit union industry's motto, "People helping People" and in this case, it's credit unions helping other credit unions, especially in these hard economic times.

CU-Next was designed and created by credit union professionals to assist other credit unions to quickly identify issues and structure themselves for long-term viability.

CU-Next helps other credit unions thrive in any market with:

- Lending Practices
- Expense Control
- Asset / Liability Management

CU-Next evaluates credit unions' underwriting practices, reviews current lending policies and explores tools to assist in monitoring credit quality into the future. From this assessment, CU-Next works in conjunction with the credit union to create a lending platform and underwriting standards needed to insure a stable loan portfolio.

For more information about CU-Next, contact [info@cu-next.com](mailto:info@cu-next.com) or 888-896-3255, ext. 8443.

[www.cu-next.com](http://www.cu-next.com)